

**Dr. J.O. Oladeji**



**B.Sc. (Hons.) UNN, M.Sc., PhD (Ibadan)**

**Area(s) of Specialisation: Rural Communication**

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**Current Research Projects**

**Present Position [with date]:** Reader- 1 October 2008

**Date of Last Promotion:** 1 October 2008

**Completed**

- 1. Choice of Career among Secondary School Students in Oyo State.

- The study investigated the basis for the choice of careers amongst students in secondary schools in Oyo State and percentage of the students that are likely to take agriculture as a career.

- 1. Medicinal Value of Selected Crop Plants in Oyo State.

- The study identified the knowledge levels of people concerning the use of certain crop plants in curing diseases and the mode of disseminating or transferring the knowledge about the use of crop plants to cure ailments among the people.

- 1. Rural Neglect of Development Programmes in Egbeda Local Government Area of Ondo State. The study assessed local government effort in bringing development to rural community, the type of projects in the community, the beneficiary participation in the project execution and the aspect of beneficiary participation in the project. The study led to the publication of article 22.

- 1. Assessment of Farmers' Awareness and Use of the Nigerian Agricultural Insurance Scheme in Ekiti State. The study assessed the awareness and use of the insurance scheme by farmers in Ekiti state and how much of the services provided are used by the farmers. The study led to the publication of article 30.

**(ii) In Progress**

- 1. Effects of Nomadic Pastoralists in Savannah Grassland area of Oyo state Nigeria. Funded by University of Ibadan Senate Research Grant. The study intends to assess the effect of nomadic pastoralists on savannah grassland.

- 2. Participatory Approach to Community Development; Impact of Communication Channels. The study assessed the influence of communication channels on community development using participatory approach to development.

**(iii) Dissertation and Thesis:**

- 1. Content Analysis of Agricultural Advertisements in Four Nigerian Newspapers, M.Sc. Thesis, University of Ibadan, Ibadan.

2. Content Analysis of Visuals and Information Cues of Agricultural Advertisements in Nigerian Newspapers. Ph.D. Thesis, University of Ibadan, Ibadan..

## **Publications**

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### **(a) Books or Chapters in Books Already Published**

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1a. Oladeji, J.O. (1999): Analysis of Data Instrument. In Oladele, I.O., Akinbile, L.A. and Adekoya, A.E. (Eds.), *Social Science Research: Approaches Techniques and Reporting*. Ijebu-Ode, Shanu Books Ltd. 85 – 95.

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1b\*. Oladeji, J.O. (1999): Methods of Data Collection. In Oladele, I.O., Akinbile L.O. and Adekoya A.E. (Eds.), *Social Science Research: Approaches Techniques and Reporting*. Ijebu –Ode, Shanu Books Ltd. 69-76.

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1c\*. Oladeji, J.O. and O.P. Fawole (1999): Content Analysis. In Oladele, I.O., Akinbile L.O. and Adekoya A.E. (Eds.), *Social Science Research: Approaches Techniques and Reporting*. Ijebu –Ode, Shanu Books Ltd. 23-29

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2\*. Oladeji, J.O. (2001): Communication Techniques in Extension Work in: Akinbile, L.A. and Oladeji, J.O. (Eds.) *Agricultural Extension Education*, Centre for External Studies, University of Ibadan, Ibadan 58-70.

3\*. Oladeji, J.O. (2001): Psychology in Production Practices in Oladele, O.I. and

Olujide, M.G. (Eds.) *Educational Psychology and Extension Methods*,

Distance Learning Centre, University of Ibadan, Ibadan, 85-93.

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- 4\*. Oladeji, J.O. (2000): Food Consumption Pattern 11: Nutrient Deficiencies and Associated Diseases, Food Habits and Food Hygiene in Akinbile, L.A. and Odebode, S. O. (eds) *Home Economics*, Centre for External Studies, University of Ibadan, Ibadan. 57- 63.

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- 5\* Oladeji, J.O. (2003): Development As An Intervention: Approaches To Development in Adekoya, E.A and L. A. Akinbile. (ed) *Community Agricultural Extension*, Center for External Studies, University of Ibadan, 75-85.

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- 6\*. T.A. Olowu and J.O. Oladeji (2004): Descriptive Statistics for Agricultural Extension Research in Olowu, T.A. (eds) *Research Methods in Agricultural Extension*, Ilorin Agricultural Extension Society of Nigeria (AESON), 161 – 191.

**(b) Articles that Already Appeared in Conference Proceedings:**

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- 7. Oladeji, J.O. and O.B. Oyesola (2000): Comparative Analysis of Livestock Production of Cooperative and non-Cooperative Farmers Associations in Ilorin West Local Government Area of Kwara State. In: Oji, U.D. and Mgbere, O.O. (Eds) *Re-Investing Animal Production in the 21<sup>st</sup> Century*, Proceeding of 5<sup>th</sup> Annual Conference of Animal Science Association of Nigeria, Port-Harcourt Zadok, Global Services, 221 – 224.

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- 8. Oladeji, J.O. and O.B. Oyesola (2000): Information Needs of Rice Farmers On Harvesting and Processing Activities in Obafemi Owode Local Government Area of Ogun State. In: T.A. Olowu (Ed.) *Proceedings of the Sixth Annual National Conference of the Agricultural Extension Society of Nigeria*, Ilorin, AESON 144 – 150.

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9. Oyesola, O.B. and J.O. Oladeji (2000): Role of Self-Help Groups in Rural Development. A Case Study of Onidundu Multi-Purpose Group in Oyo State. In A.A. Jibowu (Ed.) Proceedings of the Tenth Annual National Conference of the Rural Sociological Association of Nigeria, Ile-Ife. 110 – 116.

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10. Oladeji, J.O. and O.B. Oyesola (2002): Off-Season Income Generating Activities of Women In Ejigbo Local Governments Area of Osun State. In: A.A. Jibowu (Ed.) Proceedings of the Twelveth Annual National Conference of the Rural Sociological Association of Nigeria, Ibadan. 19-24.

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11\*. Oyesola O.B. and J.O. Oladeji, (2006): Spatial Interactions of Rural Dwellers Participation in Community Development Activities in Oyo State. In M.C. Madukwe (Ed.) Proceedings of 11<sup>th</sup> Annual National Conference of Agricultural Extension Society in Nigeria. Ilorin, AESON., 63-71.

**(d) Articles that have already appeared in Learned Journals**

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12. Oladeji, O. and Olowu, T.A. (2001): Agricultural Advertisement in Four Nigerian Dailies: A Content Study. *Journal of Agriculture and Social Research* Vol.1. No. 1. 62 – 71. ( Nigeria).

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13. Oladeji, J.O., Oyedokun, A.O. and Bankole, M.B. (2001): Youth Activities and Constraints to Community Development In Akoko-North Ondo State, Nigeria. *Nigerian Journal of Agricultural Extension*. Vol.13. No.1. 15 – 21.(Nigeria).

•

14 Odebode, S.O. and J.O. Oladeji (2001): Constraints to Women’s Involvement in Community Development in Nigeria: Case Study of Osun State Nigeria. *Australian Journal of Adult Learning*.Vol.41. No.1. 110 – 123. (Australia).

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15\*. Arowolaju, O. and J.O. Oladeji (2001): Use of Cassava-maize Intercrop Technologies in Soil Conservation in Irele Local Government Area of Ondo State. *Journal of Environmental Extension*. Vol.2. No.1. 49-55.(Nigeria).

•

16 Oladeji, J. O. and T.A. Olowu (2002): The Use of Visuals in Agricultural Advertisements In Nigerian Newspapers. *Journal of Agricultural Extension*. Vol. 6 . 61 – 64. (Nigeria).

•

17. Adetunji, T.A., J.O. Oladeji and T.A. Olowu (2002): Citation Pattern of Agricultural Extension Researchers in Nigerian Journals. *Journal of Agricultural Extension* Vol. 6. 25 – 33. (Nigeria).

•

18 Oladeji, J.O. and C.G. Ajala (2002): Rural Neglect of Social Basic Amenities in Egbeda Local Government Area of Oyo State. *Nigerian Journal of Social Works Education*. Vol.6. 78-89. (Nigeria).

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19\* Oyesola, O.B. and J.O. Oladeji (2002): Household Food Security and Environmental Management Practices Within Settled Fulani Agro- Pastoral Households in Ogun State. *Journal of Environmental Extension* Vol .3. 76-79. (Nigeria).

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20. Oladeji, J.O. and T.A. Olowu (2003): Information Cues of Agricultural Advertisements in Nigerian Daily Newspapers. *Moor Journal of Agricultural Research*. Vol. 4. No. 2. 260-265. (Nigeria).

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21. Oladeji, J.O. (2004): Fisheries Extension Activities Among Women in Epe Local government Area of Lagos State. *African Journal of Livestock Extension*. Vol. 3. 96 – 98. (Nigeria).

22 Oadeji, J.O. and O.B. Oyesola (2004): Gender Analysis of Income Generating Activities Households within Onigambari Forest Reserve of Oyo State, Nigeria. *Journal of Tropical Forest Resources*. Vol. 20 . 79 – 89. (Nigeria).

- 23 Oyesola, O.B. and J.O. Oladeji (2005): Women Farming Activities in Omo Forest Enclaves of Ogun State, Nigeria. *Journal of Tropical Forest Resources* Vol.21. No.1. 150-158. (Nigeria).

- 24\*. Oyesola, O.B. ,Olujide, M.G. and J.O. Oladeji (2006): Economic Activities of Migrant Rural Dwellers in Irewole Area of Osun State, Nigeria. *Tropical Agricultural Research and Extension*. Vol. 9.43-52. (Sri- Lanka).

- 25\*. Oladeji, J.O. and O.B. Oyesola (2006): Yam Farmers' Access to Production Resources in Kabba/ Banu Local Government Area of Kogi State, Nigeria. *Journal of New Seeds*. Vol.8. No2. 85-94. (U.S.A).

- 26\*. Oladeji, J.O. (2006): Socio-Economic Aspect of Management of Mange Disease by Small Ruminant Farmers in Ido Local Government Area of Oyo State, Nigeria. *Journal of Agriculture, Forestry and the Social Sciences*, Vol.4. No.1. 75-79 (Nigeria).

- 27\*. Oladeji, J.O., M.G.Olujide and Oyesola, O.B. (2006): Income Generating Activities of Fulani in Iseyin Local Government Area of Oyo State. *Study of Tribes and Tribal*. Vol.4. No 2. 117-121 (India).

- 28\*. Ogunleye, K.Y. and J.O. Oladeji (2007): Choice of Cocoa Market Channels among Cocoa Farmers Ila Local Government Area of Osun State, Nigeria. *Middle-East Journal of Scientific Research*. Vol. 1. No. 9. 14-20. (Pakistan).

- 29\*. Oladeji, J.O. (2007): Assessment of Farmers' Use of the Nigeria Agricultural Insurance Scheme in Ekiti State, Nigeria. *Journal of Agricultural Extension and Rural Development*. Vol.2. 35-42. (Nigeria).

- 30\*. Oyesola, O.B. and J.O. Oladeji (2007): Post-harvest Practices of Tomato Farmers in Oyo and Ogun States Nigeria. *An International Journal of Crop Research*. Vol.33. No1,2 &3. 113-118 (India)

- 31\*. Oladeji, J.O. and I.O. Badiru (2007) Employment Prospects of Agricultural Extension and Rural Development Graduates in the Broadcasting Industry of Southwest, Nigeria. *Research Journal of Applied Sciences*. Vol.2. No. 3 319-322(Pakistan)

- 32\*. Oladeji, J.O. (2007): Adoption of Improved Fish Technologies Among Fish Farmers in Osun State. *Journal of Agriculture, Forestry and the Social Sciences*. Vol.5. No1. 89-105. (Nigeria).

- 33\*. Oladeji, J.O. and O.B. Oyesola (2008): Small Ruminant Production among Farmers in Iseyin Local Government Area of Oyo State, Nigeria. *Journal of Agricultural and Food information* . Vol. 9. No. 3. 256-265 (U.S.A)

- 34\*. Oladeji, J.O. (2008): Gender Contribution of Rural Dwellers to Household Food Security in Yewa North Local Government Area of Ogun State, Nigeria. *Studies of Tribes and Tribals*, Vol. 6. No.1. 21-27. (India).

#### **Honors, Distinctions and Membership of Learned Societies:**

- - a. Member, Agricultural Extension Society of Nigeria
  - b. Member, Nigeria Environmental Study/Action Team
  - c. Member, Nigeria Rural Sociological Association
  - d. Member, Children-In-Agriculture Programme (CIAP)
  - e. Member, Association for Communication Excellence in Agriculture, Natural Resources, Life and Human Sciences (ACE) Florida, U.S.A.

#### **Major Conferences Attended and Papers Read**

1. Conference attended: 9<sup>th</sup> Annual conference of agricultural extension society of Nigeria , Obafemi Awolowo University, Ile Ife , Nigeria, March 2004.



Paper Read : Factors Affecting Rural Dwellers' Participation in Community Development Activities in Alimosho Local Government Area of Lagos state.

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1. Conference attended: Annual national conference of Agricultural Extension Society of Nigeria held at University of Agriculture, Abeokuta, Ogun State 2007

Paper Read : Spatial interactions of Rural Dwellers Participation in Community Development Activities in Oyo State.

1. Conference Attended : 16<sup>th</sup> Annual National Conference Nigeria Rural Sociological Association held at Bowen University Iwo, August,2007

Paper Read: Social Capital and Income Generating Activities of Rural women in Ondo State, Nigeria